

ROBERT MELLORS PRIMARY ACADEMY

Headteacher: Emma Essex

Parental consent for "Photography and Video in School"

Please read the guidance and give your consent accordingly.

This guidance is to help parents/carers understand and agree to how media recordings, such as photographs of their child(ren), may be used by Robert Mellors Primary Academy] and The Redhill Academy Trust, throughout their time at the school/academy and for a further 2 years beyond their leaving date.

Media recordings are also used around the school as part of displays. These are a healthy part of promoting good work and building recognition for effort.

Occasionally, we may take photographs of pupils/students and use those images as part of our school newsletter or in other printed publications produced. We will also use them on our social media platforms i.e. our website.

Please note that any consent given also will apply to photography/recordings taken whilst off-site on an educational visit or activity.

From time to time, our school may be visited by the media or a 3rd party company who will take photographs or film footage of, for example, a visiting dignitary, other high-profile event or an activity. Pupils/students will often appear in these images, which may then appear in local or national newspapers, approved websites or on televised news programmes.

The School/Academy may also quote your child's name when displaying or publishing photographs and news stories, although in most cases only a first name will be used. If you object to your child's name being quoted, this must be detailed in the form below.

Under Data Protection law, we need the consent of parents/carers to use photographs or video images of pupils/students in this way. This consent will then last for the duration of your child's time at Robert Mellors Primary Academy and for a further period of 2-years.

You can withdraw or change your consent at any time by emailing the school at <u>office@robertmellors.org.uk</u> or by contacting the school office. Should you withdraw consent for your child's photography being used in any of the ways described above, we will stop using it in that way, but we may still need to retain a copy of the photograph or image for other reasons, for example, where it is needed to perform our public task of providing education.



Please circle the statement below which applies, deleting those which do not apply. Non-completion of this form will be considered as consent NOT being given.

- I hereby **give consent** to my child (named in this form) to be included in both photography and video in school as described above, with their name quoted where necessary.
- I hereby **give consent** to my child (named in this form) to be included in both photography and video in school, subject to the following restrictions **please list any restrictions in the box below:**

• I **do not consent** to any use of my child's photography or images in school, other than for the lawful basis of Public Task (e.g. taking of annual photo for internal use for pupil identification only).

Pupil name ______

Signed by Parent/Carer

Date _____

Print name	
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